

1. Amendments to the Claims:

A listing of the entire set of pending claims (including amendments to the claims, if any) is submitted herewith per 37 CFR 1.121. This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) A display comprising:
a ground plate (30);
and at least one emitting layer (20); and
at least one isolating separator layer (10) each separating layer being reflective and being positioned in contacting manner on said ground plate (30), wherein the at least one emitting layer (20) and the at least one isolating separator layer (10) being are positioned adjacent to each other in a contacting manner, whereby the isolating separator layer (10) is reflective.
2. (Currently Amended) The display of claim 1, ~~whereby~~ wherein the material of said at least one isolating separator layer (10) comprises a metal material.
3. (Currently Amended) The display of claim 2, ~~whereby~~ wherein the metal material of said at least one isolating separator layer (10) comprises a material selected from a group containing Al, V, Cr, Mn.
4. (Currently Amended) The display of claim 3, ~~whereby~~ wherein the material of said at least one isolating separator layer (10) comprises aluminium flakes.
5. (Currently Amended) The display according to claim 1, ~~whereby~~ wherein the display comprises at least one $\lambda/4$ plate (40) and at least one linear polarisation layer (50)

positioned on the ground plate (30) opposing said isolating separator layer (10) in such a way, that ambient light that moves through the ground plate (30) towards the isolating separator layer (10) as well as light that moves from said isolating separator layer (10) towards said ground plate (30) is forced to pass said at least one $\lambda/4$ plate (40) and at least one linear polarisation layer (50).

6. (Currently Amended) The display according to claim 1, ~~whereby~~wherein the surface of said at least one isolating separator (10) is specularly reflective.

7. (Currently Amended) The display according to claim 1, ~~whereby~~wherein light impinging on said at least one isolating separator layer (10) in an angle is at least to ~~at least~~ part reflected in a different angle.

8. (Currently Amended) The display according to claim 1, ~~characterized~~wherein in that the efficacy of the display for white light with a correlated colour temperature of 6500 K is at least ≥ 0.5 lumen/W, preferred ≥ 1.4 lumen/W, more preferred ≥ 3.8 lumen/W, more preferred ≥ 5.2 lumen/W, and most preferred ≥ 5.6 lumen/W.

9. (Currently Amended) The display according to claim 1, ~~whereby~~wherein the display is formed by an ink-jet printing or photolithography or vacuum deposition or a combination of these processes.

10. (Currently Amended) ~~Display~~ A display device containing comprising a display according to claim 1 for use in household applications, portable applications, monitor applications, computer applications.